

STATEMENT

NAMING COMPETITION RESULTS: ONLINE BUDGET DATA PORTAL

National Treasury in partnership with IMALI YETHU is developing an online budget data portal. IMALI YETHU is a coalition of civil society organisations working with the National Treasury to make budget information more accessible, user-friendly and empowering. The online portal will provide budget data in a format that is useful and appealing to the ordinary citizen in how it presents information of how public resources are generated and used.

From November 2017 to mid January 2018, IMALI YETHU and National Treasury ran a competition to find a name for this online budget data portal.

Almost 300 entries were received. And the adjudication committee met on 19 January 2018 to select the winning name. National Treasury and IMALI YETHU are pleased to announce that the winning name for the portal is **vulekamali**. The name of the winner of the competition will be announced at the launch of **vulekamali** on 20 February 2018. The winner has been invited to attend the Budget Speech by the Minister of Finance in Parliament on 21 February 2018. The winner will also be mentioned or featured as a character in an animated video about the online budget data portal.

The competition called for entries that conveyed an ethos of openness and transparency and encouraged names that bear strong elements of South African or African heritage. In total two hundred and ninety-three entries were received. A shortlisting process was undertaken by both National Treasury and IMALI YETHU and the adjudication committee then voted on the consolidated shortlist. The name **vulekamali** emerged as the clear winner. 'Vuleka' means open and 'Mali' stems from the word 'imali', which means money. The winner motivated the entry of this name as an excellent name because 'vuleka' means open and conveys that the people of South Africa should see how their taxes are spent and take charge of their public finances!

For more information about the Online Budget Data Portal, vulekamali, visit the following:

IMALI YETHU website: <u>Link</u>
Project briefing note: <u>Link</u>

Issued on behalf of National Treasury

Date: 19 January 2018

Enquiries: Communications Unit Email: Media@treasury.gov.za

Tel: (012) 315 5944



